

PRESS BREAKFAST

With Innovative Strength Towards 24/7 Renewable Energy Supply

June 14, 2023



OUR VISION

Renewable, Decentralized and Digital: The New Energy World Around the Clock

“Creating a new energy world” – this is the goal of The smarter E Europe, Europe's largest platform for the energy industry. The focus is on renewable energies, decentralization and digitalization of the energy industry as well as cross-sector solutions.

The smarter E Europe brings together the four exhibitions Intersolar Europe, ees Europe, Power2Drive Europe and EM-Power Europe.

THE SMARTER E EUROPE

Europe's Largest Platform for the Energy Industry



**inter
solar**
connecting solar business | EUROPE

The World's Leading
Exhibition for the
Solar Industry



ees
electrical energy storage

Europe's Largest and Most
International Exhibition for
Batteries and Energy Storage
Systems



**POWER
DRIVE**
| EUROPE

The International Exhibition
for Charging Infrastructure
and E-Mobility



EMPOWER
EUROPE

The International Exhibition for
Energy Management and
Integrated Energy Solutions



SUMMARIZED

An Overview: The smarter E Europe 2023

Date & Location

June 14-16, 2023, Messe München

Exhibitions

Intersolar Europe

ees Europe

Power2Drive Europe

EM-Power Europe

Exhibitors

2,458

Exhibition space

180,000 sqm

Visitors (expected)

85,000 +

The smarter E Europe Exhibition Site Plan 2023

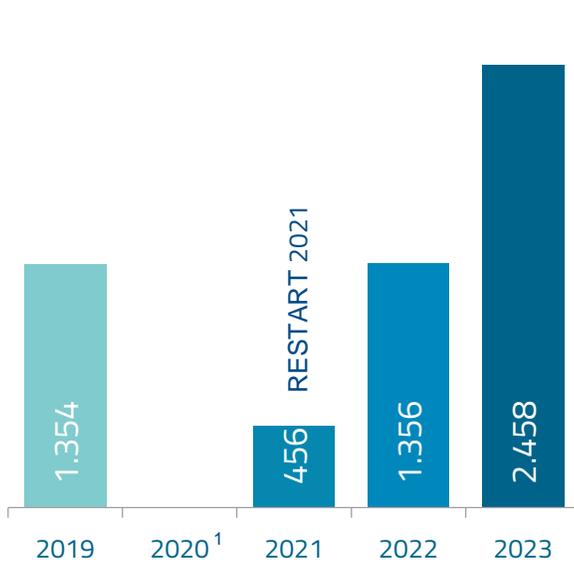
The smarter E Europe offers enough space for exchange in 17 halls and a comprehensive outdoor area. Here, visitors can find out about innovative products, solutions and business models for a renewable energy supply around the clock and gain insights into the latest market developments and trends.



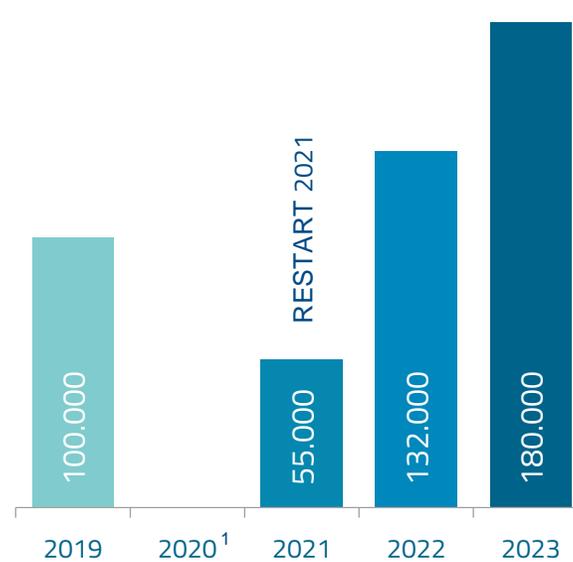
GROWTH

The smarter E Europe Means Growth

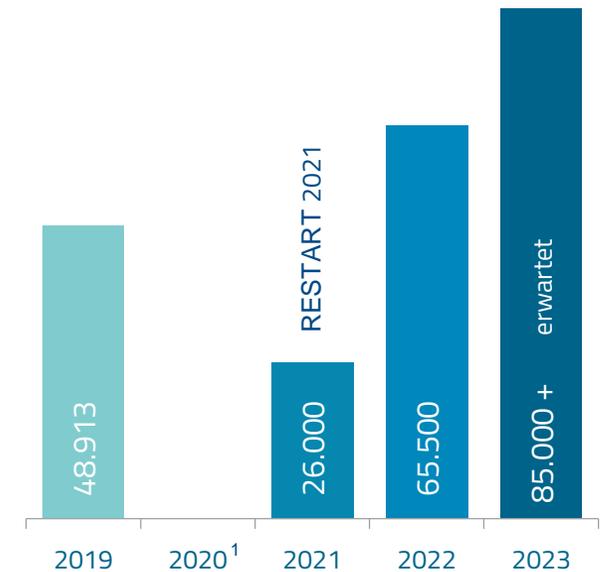
The smarter E Europe reflects the growth of the industry.
In 2023, Europe's largest energy industry platform sets new records.



Exhibitor Numbers 2019–2023



Exhibition Area (gross sqm) 2019–2023



Visitor Numbers 2019–2024

¹ No figures are available for 2020 due to the cancellation of the event due to Covid-19.

EXHIBITORS

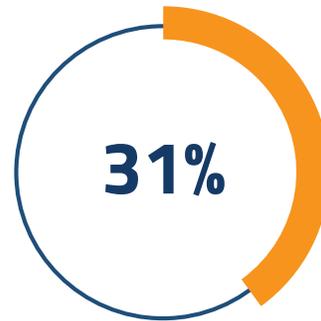
2.458 Exhibitors From 59 Countries Trust in The smarter E Europe 2022

59

Exhibitor Countries



International Exhibitors



National Exhibitors

Top 15 Countries of Origin The smarter E Europe Exhibitors 2022

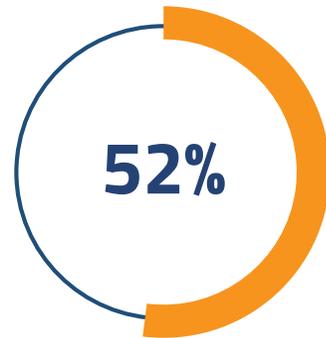
Germany	759
China	730
Turkey	101
Spain	83
South Korea	82
Italy	80
Netherlands	72
France	60
Austria	59
USA	57
Switzerland	43
Poland	42
Great Britain	33
Belgium	29
India	29

VISITORS

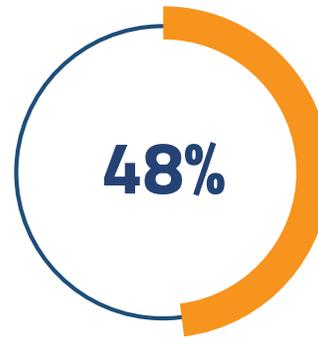
65,500 Visitors From 149 Countries Visited The smarter E Europe 2022

149

Visitor Countries



International Visitors



National Visitors

Top 30 Countries of Origin The smarter E Europe Visitors 2022

Germany	31,360	Greece	758
Italy	3,469	Hungary	696
Austria	2,600	Belgium	690
Spain	2,481	Sweden	645
France	2,033	Slovenia	542
Switzerland	1,594	Norway	507
Romania	1,402	Denmark	493
Great Britain	1,316	USA	440
Poland	1,307	Lithuania	407
Netherlands	1,258	Brazil	393
Czech Republic	1,134	Slovakia	346
Turkey	1,121	Finland	340
Israel	899	Croatia	305
Bulgaria	880	India	300
Portugal	797	Latvia	289

COOPERATIONS

Our Partners

Premium Partners



Partners





SUMMARIZED

Know-How Quartet: One Ticket, Four Conferences

At The smarter E Europe, participants can attend four conferences at once with just one ticket and learn about renewable, decentralized and digital energy supply and the rules of the game in the new energy world.

Date & Location
Conferences

June 24, 2023, ICM, Messe München
Intersolar Europe Conference
ees Europe Conference
Power2Drive Europe Conference
EM-Power Europe Conference

Visitors (expected)

1.800+ Attendees incl. Side Events



SUMMARIZED

Bundled Knowledge At Seven Forums

On all three days of the exhibition, the forums offer visitors a top-class program in which current topics, technologies and challenges are comprehensively examined and current approaches as well as solutions are presented and discussed.

Intersolar Forum

Hall A3, Booth A3.150

ees Forum

Hall C2, Booth C2.131

Power2Drive Forum

Hall B6, Booth B6.650

EM-Power Forum

Hall B5, Booth B5.630

PV Manufacturing Stage

Hall A2, Booth A2.409

Green Hydrogen Forum

Hall B2, Booth B2.550

Interbattery Showcase

Hall C3, Booth C3.670



The AWARD 2023

The prestigious AWARD ceremony took place yesterday on the eve of The smarter E Europe. Find here the winners 2023.





EnergieWende

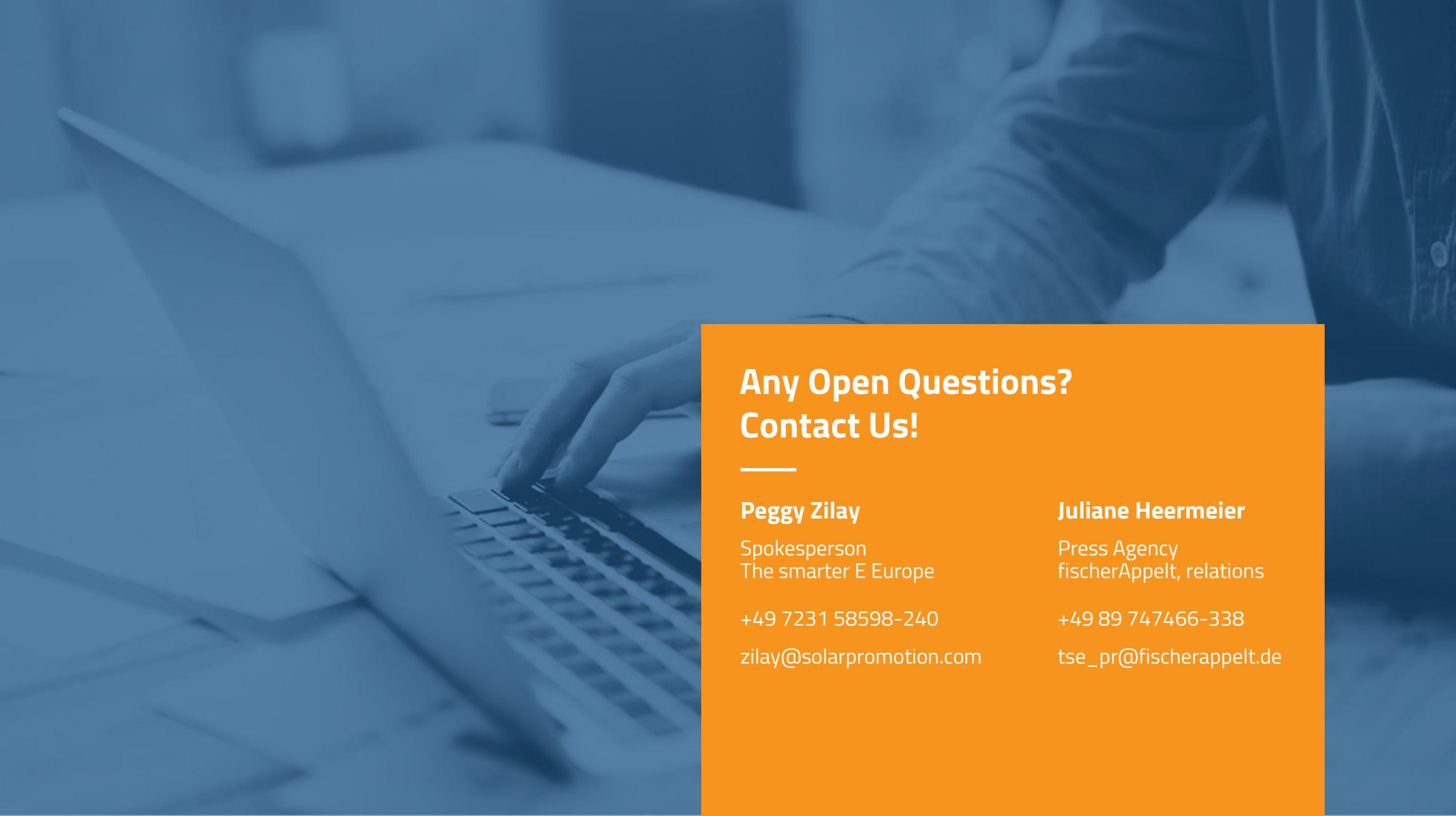
Award 2022

For the seventh time, the most innovative energy suppliers will be honored with the EnergieWende Award on June 15 at 4:00 p.m. at the EM-Power Forum (Hall B5, Booth B5.650).



Launch of New Industry Studies

The smarter E Europe acts as a platform for the publication of a wide range of industry studies, e.g. Global Market Outlook for Solar Power, Solarize Africa Market Report, Potentials of Large Scale Storage.



Any Open Questions? Contact Us!

Peggy Zilay

Spokesperson
The smarter E Europe

+49 7231 58598-240

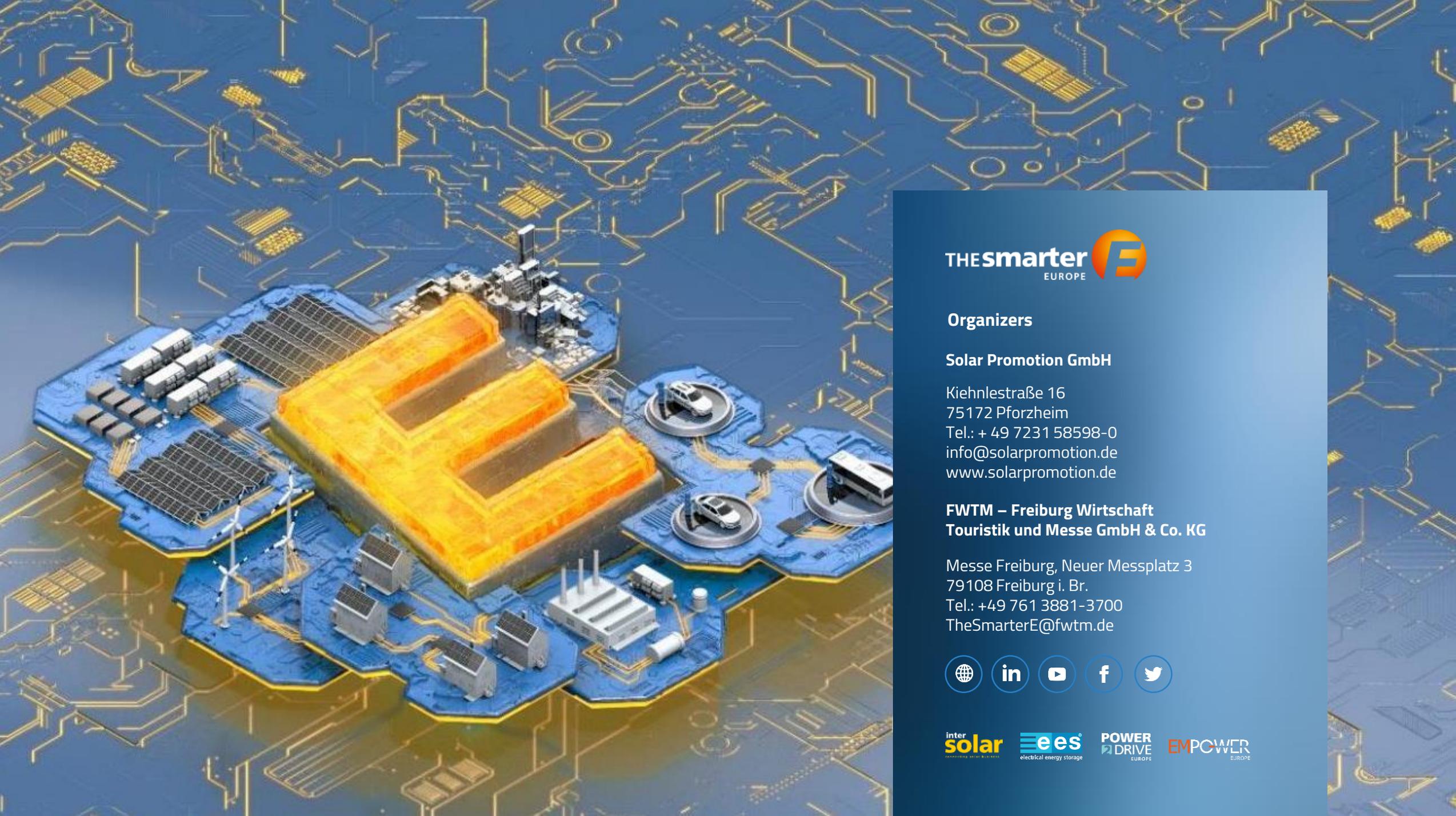
zilay@solarpromotion.com

Juliane Heermeier

Press Agency
fischerAppelt, relations

+49 89 747466-338

tse_pr@fischerappelt.de



Organizers

Solar Promotion GmbH

Kiehnlestraße 16
75172 Pforzheim
Tel.: + 49 7231 58598-0
info@solarpromotion.de
www.solarpromotion.de

FWTM – Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG

Messe Freiburg, Neuer Messplatz 3
79108 Freiburg i. Br.
Tel.: +49 761 3881-3700
TheSmarterE@fwtm.de

